

## **Everbright plans to participate in Focus Media Privatization Project**

Aug 13 · 2012 Focus Media Holding Limited ("Focus Media" or the "Company") (Nasdaq: FMCN) announced that its Board of Directors has received a preliminary non-binding proposal letter, dated August 12, 2012, from affiliates of FountainVest Partners, The Carlyle Group, CITIC Capital Partners, CDH Investments and China Everbright Limited and Mr. Jason Nanchun Jiang, Chairman of the Board and Chief Executive Officer of Focus Media, and his affiliates (together, the "Consortium Members"), that proposes a "going-private" transaction (the "Transaction") for \$27.00 in cash per American depositary share, or \$5.40 in cash per ordinary share.

Focus Media Holding Limited (Nasdaq: FMCN) operates China's largest lifestyle targeted interactive digital media network. The Company offers one of the most comprehensive targeted interactive digital media platforms aimed at Chinese consumers at various urban locations. For details of their announcement, please refer to the official site of Focus Media:

<http://ir.focusmedia.cn/phoenix.zhtml?c=190067&p=irol-newsArticle&ID=1725072&highlight=>

Structured Financing and Investment Team will be driving this deal. 1H 2012, this business division contributed a profit of HKD 360 million, currently holds 13 projects on hand, 6 of these projects have fully divested.